

Michigan Baby Walks

Tomorrow's Child/Michigan SIDS Sponsor Benefit Menu

REGIONAL TITLE SPONSOR

\$5,000

Three available per region

Tomorrow's Child/Michigan SIDS will provide to a Regional Title Sponsor:

- Sponsor named in the title of the selected Michigan Baby Walk(s)
- Prominent Logo placement on event brochures, posters & t-shirts (if sponsorship confirmed by print deadline)
- Logo and web link placement on Tomorrow's Child/Michigan SIDS website
- Prominent banner placement in selected Baby Walk site(s)
- Opportunity to have a representative from your company speak at Opening Ceremonies
- Mention in all Press Releases as the Regional Title Sponsor
- Recognition in Tomorrow's Child/Michigan SIDS newsletter
- Sign acknowledgement on walk route
- Two complimentary team registrations

MEMORIAL BABY PASSAGE SPONSOR

\$3,000

Three available per region

Tomorrow's Child/Michigan SIDS will provide:

- Logo placement on event brochures and t-shirts (if sponsorship confirmed by print deadline)
- Company banner placement welcoming walkers to the coveted memorial baby passage
- Mention in all Press Releases
- Recognition in Tomorrow's Child/Michigan SIDS newsletter and website
- Logo and web link placement on Tomorrow's Child/Michigan SIDS website
- Sign acknowledgement on walk route
- Two complimentary team registrations

EVENT HAPPENINGS SPONSOR

\$2,000

Unlimited number available

Tomorrow's Child/Michigan SIDS will provide:

- Name placement on event brochures and t-shirts (if sponsorship confirmed by print deadline)
- Company banner placement next to your chosen "event happening" station
- Recognition in Tomorrow's Child/Michigan SIDS newsletter and website
- Sign acknowledgement on walk route



Michigan SIDS

WHERE HOPE SHINES ON.

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SILVER SPONSOR

Unlimited number available

\$1,000

Tomorrow's Child/Michigan SIDS will provide:

- Name placement within the event brochure
- Prominent banner placement on event day
- Recognition in Tomorrow's Child/Michigan SIDS newsletter and web site
- Sign acknowledgement on walk route

PARENT GIFT SPONSOR

\$500

Unlimited number available

Tomorrow's Child/Michigan SIDS will provide:

- Gift item to give to each family walking in memory of a baby
- Each gift will be tagged with a message sponsored by your company
- Sign acknowledgement on walk route
- Recognition on Tomorrow's Child/Michigan SIDS website

MISSION MARKER SPONSOR

\$250

Unlimited number available

Tomorrow's Child/Michigan SIDS will provide:

- Prominent name placement along Baby Walk route
- Recognition on Tomorrow's Child/Michigan SIDS website

Thank you for your support!

